

MEDIA ADVISORY

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MUSIC DOCUMENTARY HIGH AND DRY PREMIERES IN PHOENIX

Film about Tucson, Arizona's rock scene debuts at the Peoria Film Festival

Phoenix, AZ (February 16, 2007) – Upstairs Film is pleased to announce the music documentary *High and Dry*, a feature film exploring Tucson, Arizona's music scene, will make its Phoenix debut at the Peoria Film Festival. The screening will take place at the Harkins Arrowhead 18 Theater, Friday March 2, 2007 at 1:30pm.

Tickets are \$10. Discount tickets are available for \$5 if you buy them online before Monday February 26th at www.brownpapertickets.com/event/9122. The Harkins Arrowhead Fountains 18 is located at 6046 N. Arrowhead Fountain Center Drive, Peoria, AZ 85345 - (623) 412-0122.

For more information go to www.peoriafilmoffice.com or call (623) 363-1543.

About High And Dry

Tucson has been a hotbed of musical talent for more than 20 years, fostering a thriving music scene with a growing reputation. *High and Dry* pays tribute to some of the influential and eclectic musicians that make up the Tucson music community, including Howe Gelb's Giant Sand, original cow-punk Al Perry, seminal blues guitarist Rainer Ptacek, The Supersuckers, Bob Log III of Doo Rag, Calexico and more!

High and Dry captures the spirit and the talent of the Tucson music scene—where the desert meets rock 'n' roll.

For more details, please visit www.highanddrymovie.com.

WHAT: Phoenix Premiere of Tucson music documentary *High and Dry*

WHERE: Peoria Film Festival
The Harkins Arrowhead Fountains 18
6046 N. Arrowhead Fountain Center Drive
Peoria, AZ 85345

WHEN: Friday March 2, 2007 at 1:30pm

About Upstairs Film

With offices in Los Angeles and Tucson, Upstairs Film is a cutting-edge multi-media production company with an emphasis on documentaries, music video and behind the scenes projects. www.upstairsfilm.com